



Newcomers Welcoming Week

National Newcomers Welcoming Week

National Newcomers Welcome Week is an annual opportunity to recognize and celebrate newcomers to Canada. Canada has been home to newcomers since settlement began, receiving a warm welcome and feeling included makes a huge difference. Help make your neighbourhood a better place for everyone in our community and learn about some of the challenges faced by Newcomers coming to Canada.

Things You Can Do During the Week of September 13-22

Sept. 13

11:00-2:00PM

Newcomer Welcoming Week - Community Conversations Kick Off

Time and Location: Intermediate School— Viewpoint Gallery

- Welcome Introduction 11:00 PM
- Land Acknowledgement 11:05 PM
- Greetings from Deputy Mayor 11:10 PM
- Introduction to Newcomer Community Conversations 11:20 PM
- Introductions to Settlement Agencies 11:30 PM
- Question and Answer 12:00 PM
- Closing 12:15 PM
- Food and Conversations 12:15-2:00PM

All of these lunch and learn opportunities are open to staff and public participants.

Time: 11:00 AM - 12:00 PM

Location: Intermediate School - Harmony Room

Capacity: 15 In person

Register in advance for these meetings:

<https://us06web.zoom.us/join/zoom/register/tZ0kcOigrz0jHNUrlzLigcG5Z7UTCbVxGz69>

Sept. 16

11:00-12:00PM

Lunch and Learn: Series 1

"The Positive Impact of Immigration on Small Communities"

Time and Location:

Intermediate School - Harmony Room and Teams 11:00 AM - 12:00 PM

Capacity: 15 In person + On line

Sept. 17

11:00-12:00PM

Lunch and Learn: Series 2

"Embracing Diverse Language: A Bilingual Community Discussion on Immigration"

Time and Location:

Intermediate School - Harmony Room and Teams 11:00 AM -12:00 PM

Capacity: 15 In person + On line

Sept. 18

11:00-12:00PM

Lunch and Learn: Series 3

"The Vulnerability of 2SLGBTQ+ Newcomers"

Time and Location: Intermediate School - Harmony Room and Teams 11:00 AM - 12:00 PM

Capacity: 15 In person + On line



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Learning Opportunities You Can Do Almost Anytime

Participate in some of the amazing ethno-cultural celebrations that take place in Red Deer.

Join one of the working groups for [Red Deer's Local Immigration Partnership](#).

- Immigrant Advisory Council
- Community Engagement
- Health and Wellbeing
- Workplace Inclusion

There is a wonderful resource on [The City of Red Deer](#) website designed to provide a little bit of information about some of the diverse events, days of celebration, days of remembrance, and the months and weeks of recognition that are honored by citizens in Red Deer and around the world. This resource is a work in progress that is in its first year of development and iteration.

Have a look at the [Diversity and Inclusion Community Plan](#) to increase your understanding about equity, accessibility, the impact of diversity, and the improved community safety that comes from an inclusive perspectives. This document represents voices and experiences from the community of Red Deer.

Commit a little bit of time (4-6 hours) to take this free [Gender-based Analysis Plus](#) (GBA+) course. This course is not only about gender, it uses an intersectional approach that includes factors like age, disability, ethnicity, economic status, location and language. GBA+ is a tool that helps you develop a process for looking at situations from worldviews that are not your own. We all get caught up in our own perceptions of experiences, but if we take the time to listen and learn about how other people experience situations we begin to develop perspective.

GBA PLUS
GENDER-BASED ANALYSIS PLUS

Visit [Immigration Canada](#) for a list of ways to engage and learn about:

- [Find out how Canada's immigration system works.](#)
- [Take part in our citizenship](#) by going to a citizenship ceremony.
- Participate in [Welcoming Week](#) every September to recognize and celebrate the people, places and values that help everyone feel welcome.
- [Match with a newcomer](#) and help them settle in to their new community.

Video Link to Share: A Warm Welcome

- This video is also [available in HD on YouTube](#). Share it on your social network or embed it into your site. [Transcript](#)
- Celebrate Newcomers in your Community or if you don't have your own videos and information
- Share [stories of immigrants enriching our communities](#) on your personal social media channels.



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A Few Things to Understand Perspective

Learn more about the city you live in. These statistics are from the general federal census outcomes from the 1996 census and the 2021 census and represent the whole community:

- At least 5270 people in Red Deer speak English and French.
- 13,790 people grew up speaking a language other than English or French.
- In 1996 4.9% of the population of Red Deer identified as racialized, in 2021 it was 18%.
- In Alberta in 2021 27% of the population identified as racialized.
- 8% of the population does not have their Canadian Citizenship.
- 14,765 people are Immigrants who arrived between 1980 and 2021.
- In 1996, 9.5% of the population of Red Deer was over 65.
- In 2021, 18.2% of the population was between 0-14 years old and 15.1% was over 65.
- By 2021, 1205 children under 5 had immigrated to Red Deer.
- In 1996, the average total household income was \$53,525, in 2021 it was \$103,500.
- In 2021 the average income for men was \$64,900.00 and for women it was \$46,080.00.
- The total household income for 58.3% of the population is under \$49,999.00.
- 24,915 people over 15 received COVID emergency recovery benefits.
- 795 kids between 0-5 years old live under the low income measure after tax.
- 46,830 are employed, unemployed means you do not have a job and are looking for one it does not include those who do not have a job and are not looking for one, the unemployment rate is 12.3.
- 3,015 people lived in dwellings built before 1960.
- 10,815 people lived in dwellings built between 1961—1980.
- 21.3% of the population spent more than 30% of their income on shelter costs.
- The average house cost was \$354,800.
- The average monthly shelter cost for a rented dwelling was \$1,209.
- 3,385 of people lived in a household with 5 or more people.
- In 2022, ~334 people were experiencing homelessness (Point in time Homeless Count).

[Understand the benefits of Newcomers to your community](#)

In Canada as of May 2021, immigrants aged 25 to 54 represented:

- over 36% of people working in accommodation and food services
- nearly 38% of those working in the transportation and warehousing sector
- over 34% of those working in professional, scientific and technical services
- over 20% of those working in construction

Some areas where Newcomers are making a huge contribution to Canada

- [More than 1 in 4 people employed in the social assistance sector were born outside of Canada, as were nearly 1 in 5 working in social advocacy, civic, social and giving-related organizations.](#)
- [Immigrants make up 24% of all people working in Canada as sports coaches](#)
- [Of those working in scientific research and development services throughout Canada, 37% are foreign-born.](#)
- [Throughout Canada, there are more than 2,000 businesses \(defined as self-employed persons with paid employees\) in the arts and culture sector owned by immigrants.](#)